



View Property Australia On Target

26th September 2011

Newly announced Industry Real Estate Portal, View Property Australia (www.viewproperty.com.au) has exceeded its first target by attracting close to 1,000 agents registering support according to company CEO, Ross Bulman.

“After little more than one week since our first announcement to agents throughout Australia we are extremely pleased with the amazing level of support we have achieved” Mr Bulman said.

“This past week has been challenging but also very exciting with not only an enormous groundswell of support from agents from all states but also from major advertisers which are important to meeting the costs of running a competitive, state of the art website.

“We have established feeds with several major hubs which will enable hundreds of agents to easily list their properties on www.viewproperty.com.au however we are also providing an interim simple feed mechanism to enable agents to feed immediately while we complete arrangements with other hubs, marketing and franchise brands.

On our next update bulletin, we will provide a simple link to a set up page for agents to enter office and staff details and preferred method of uploading, either from your current provider, or manually via the View Property Australia CRM.

“We are extremely encouraged also by the willingness of the major brands to work with us to enable feeds and to recommend View Property to their offices.

“Support from Independent agents has also been enormous and this highlights the need for an affordable and viable, Industry owned online option.

“For years our Industry has been waiting for its own National real estate website, controlled and owned by Industry members so if you support this vision please do visit the www.viewproperty.com.au landing page to find out more and register your interest”, Mr Bulman said.

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