



## View Property Support Grows

20th September 2011

Since the announcement of [www.viewproperty.com.au](http://www.viewproperty.com.au), the soon to be launched Australian Real Estate website that will be owned by Industry members, support has been flooding in from all states and territories according to View Property Australia CEO, Ross Bulman.

“Expressions of support have been hitting the landing page at [www.viewproperty.com.au](http://www.viewproperty.com.au) continually since our announcement last week and our IT team are now working hard to get these thousands of property listings onto the site prior to our upcoming launch”, Mr Bulman said.

“We have already loaded around 25,000 listings of which the majority are properties for sale however we encourage Property Managers to also load their stock onto View Property together with commercial listings and businesses for sale.

“We have already completed feed arrangements with some of the popular feed hubs and are working with many others including major franchise and marketing groups who were quick to get behind View Property for their members.

“In the interim we will provide an easy stepped process for agents while feeds are being put in place so that they don’t have to wait and so we can populate the site with as many listings as possible prior to launch.

“In other exciting news we have been approached by several large Australian companies offering advertising support for our site and expect to sign off with a major national advertising partner in the next couple of weeks.

“We are committed to restricting advertisers to those whose services are complimentary to our industry as we are focussed on maintaining the professional integrity of the site and to ensuring it is not dominated by advertisers.

“Any Industry member who has not registered their support or who would like to learn more are asked to visit [www.viewproperty.com.au](http://www.viewproperty.com.au).

**ENDS**

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