



Breaking News From Viewproperty Australia

14th September 2011

We have had a huge response to the news about the soon to be launched Industry owned and run National real estate portal www.viewproperty.com.au. Positive support has been expressed by Industry members at all levels.

Thanks to the many hundreds of you who have registered your support at the www.viewproperty.com.au Information Page. We will be in touch over the next few days with simple instructions on how to load your listings onto the site. At this stage we will be reaching our target to launch with 50,000 listings sooner than we planned which is great news.

If you have been busy and are only just getting to hear about this exciting and long overdue initiative for the Australian Real Estate Industry please take a few minutes to visit the Information Page to find out how you can participate and benefit.

Please keep in mind that www.viewproperty.com.au is unique in that it will be owned and run by Industry members, shareholdings will only be offered to Industry Members and all profits will go to Industry members.

We'd love to have you on board and the good news is you can expose your listings on www.viewproperty.com.au for the next 6 months free of charge.

With regards

A handwritten signature in black ink, appearing to read 'Ross Bulman', written over a light grey rectangular background.

Ross Bulman
Chief Executive