



View Property Australia - Invitation To Feed

7th October 2011

Thank you for your support to date and registering your interest in View Property.

Further to View Property Australia's update of October 3rd, we are now very pleased to announce the next major phase whereby all registered members can now upload their listings to the site.

We invite you to go ahead and create your member account and start feeding your listings to View Property immediately!

As we move towards providing an interim URL for viewing by October 14th, we invite you in the meantime to visit the www.viewproperty.com.au information page and simply click on the "Feed your listings to ViewProperty Australia" banner. View Property can either access your existing feed, or you are welcome to load to the site through our CRM system.

Mr Bulman continued, "Together with the existing established feeds flowing from the major brand offices, we also realise the importance of populating the site with all independent and specialist brands and offices across the country in keeping with our pledge to provide an equal and unbiased opportunity for all agents nationally"

The expected public launch date for the site is Tuesday 10th November 2011.

Please be reminded, following launch we will be circulating details (to registered supporters) about the intended Industry ownership model for www.viewproperty.com.au.

As you can see, the View Property Australia team is committed and working hard towards launch and if you are not already registered we encourage you to get on board today by visiting the www.viewproperty.com.au Information Page.

Ross Bulman
CEO

ENDS